

*Macroeconomic problems of society development общества*

*Mihailovskaya O. V.,*

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**World Experience of Introduction of Antirecession Strategies in Management  
of Socio-economic Systems of National Level ..... 3**

The article analyzes the causes and development of events and trends that determine the development of the crisis. We emphasized that management competitiveness of socio - economic systems in the context of globalization is closely intertwined with crisis management, not only at the enterprise level, but also at the regional and national economies. In this connection it is necessary to distinguish two strategies: the first is aimed at reducing pressure quasi crisis for domestic producers by limiting competition; second - increasing the amount of resources that the state provides to domestic producers out of the market mechanism and that can be used to counteract the economic entities quasi crisis pressure. We generalized global experience in implementing anti-crisis strategies in the management of socio - economic systems at the national level in countries such as Russia, China, Belarus, the country of EU.

**Key words:** signs of a crisis; socio-economic systems; anti-crisis management; quasi-crisis pressure.

*Anohov S. M.,*

*Lackevitch N. V.*

**Concerning Basic Macroeconomic Indicators of Socio-Economic Development  
of Region ..... 8**

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*Strategy and Tactics*

*Kruglyanko A. V.,*

*Kozakova I. F.*

**Strategic Aspects of Fast Innovations Implementation by Enterprises ..... 14**

Examines the concept of «fast innovation» as a result of technical and economic progress of the present, and also their influence on formation strategies of enterprises.

**Key words:** strategy, innovations; “fast innovation”; strategic management of an enterprise.

*Godlevskaya A. A.*

**Tools of Regional Development: Problems and Experience of the Ukraine** ..... 20

The possible directions of activities of cooperative universities on introducing innovative technologies of education, mobility of teachers and students, research projects, distance education technologies are analyzed.

**Key words:** cooperative higher educational institutions; innovative technologies; distance education technologies; cooperative education; efficiency of cooperative education programmes; collaboration of cooperative higher educational institutions.

**Finance**

*Sidorenko U. U.*

**Hedging Methods of Financial Risks of Consumer Cooperation Organizations** ..... 24

The article proposes a technique of hedging, which is an order of evaluating and implementing of hedging and associates to particular level of risk the possibility of using a specific groups of instruments.

**Key words:** hedging methods; effectiveness and expedience of hedging; deliverable and settlement instruments; exchange and OTC instruments.

*Dushko Z. A.*

**Organization and Methods of Owned Capital Audit of an Enterprise in the Ukraine** ..... 29

Article covers aim, basic tasks, and sources of information, legal and normative framework of owned capital audit. The programs of audit as well as working documents of public accountant were introduced; methodical aspects of owned capital audit were presented.

**Key words:** audit; owned capital; assets of an enterprise; charter capital; accounts; financial resources.

*Muskinov K. I.*

**Calculation Management as a Component of Financial Management of an Organization** ..... 36

The article analyzes the condition of debtor and creditor indebtedness case study an organization of consumer goods industry of the Republic of Tajikistan. The methods of calculation of adjusted total of income and economic loss conditioned by tracing of means in calculations were shown. Methods of economic loss comparison conditioned by funds devaluation used under debtor indebtedness because of inflation, inflationary income conditioned by tracing of creditor indebtedness.

**Key words:** calculation management; creditor indebtedness; debtor indebtedness; inflationary income; inflationary income; inflationary loss; accounts receivable in calculation; annual average of inflation rate; free financial recourses; financial state report; plan of accounts.

**Economics Security**

*Zlotnikova L. N.,*

*Alekseenko T. S.*

**Modern risks in diversification of external economic activity** ..... 41

The problems of external economic activity in present conditions are regarded in the article. For a long time economics theory estimates external economic activity from the point of positive effects. In the conditions of low production development based on human physical labor information did not play any essential role. External economic activity concepts reflected real trends of productive and trade specialization of economy. Current period of the development of world economic links is characterized by the world market amount, goods abundance, differences in technologies. The significance of taking into account miscellaneous social, information, and economic risks is steadily increasing.

**Key words:** external economic activity; globalization; export policy; economic risks; social risks; information risks; market specifics; state policy; international specialization; diversification.

*Kovalev E. A.*

### **Economic Risk of an Organization: Identification and Basic Approaches for definition .... 48**

The article provides a critical review of the literature on the definition of «risk» and the basic approaches to the definition of risk in relation to the economic activities of the organization, disclosed the relationship and interdependence of risk and uncertainty, the author justified the definition of «economic risk».

**Key words:** risk; danger; possibility; probability; negative consequences; uncertainty; economic risk.

## **Modern Technologies**

*Roschina E. V.,*

*Trofimova A. N.,*

*Tkacheva L. V.,*

*Bashura D. U.*

### **Consumer Appeals of Sour Cabbage: Assortment, Marking, and Quality Control ..... 53**

The article presents studying results of consumers' preferences to sour cabbage; quality rating of sour cabbage selling in Gomel retail trade network including cabbage produced in the system of consumer cooperatives. Analysis of quality changes of sour cabbage in a storage period was made.

**Key words:** sour cabbage; preferences; marking; packing; quality; food additives; storage; gustatory values; acidity; competitive information.

*Suvorova E. N.,*

*Kuznetsova U. P.,*

*Tulkova E. G.*

### **Methodical Approaches to Formation of Rational Assortment of Semi-finished Meat Produced by Meat Factories of Consumer Cooperatives ..... 57**

The article analyzes the data of production outputs of semi-finished meat in the system of consumer cooperatives, as well as the structure of producing of semi-finished meat of Gomel Regional Consumer's Association. Degree evaluation of structure rationality of green sausages assortment was made on the basis of analyses of consumer demand and assortment structure. Research results confirm that the assortment structure of green sausages by types of meat and producers is irrational and demands great adjustment.

**Key words:** semi-finished meat; green sausages; nutritional value; assortment; line; survey; producing; assortment rationality.

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***Education. Training of Specialists***

*Gordeeva E. V.*

**Collaboration of Perm Institute (branch) n.a. G.Plekhanov with Belarusian HEIs:  
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