

Education. Training of Specialists

Shevlyukov A.

The Place of the University in the System of Belcoopsoyus and Ways of Improving Specialists Training for the Consumer Cooperatives..... 3

The Belarusian Trade and Economics University of Consumer Cooperatives performs an important function both in scientific support of the activity of consumer cooperatives and in the training of personnel for the system. The article highlights the ways of improving the university's activity both as a departmental research center and the main supplier of managers practically in all majors required for the functioning of this economic system, and also managerial personnel. A great deal of attention is devoted to the implementation of social and economic program of the development of the rural areas and small towns which is impossible without proper scientific support and qualified personnel.

Key words: consumer cooperatives; scientific support; education; social and economic development; training of specialists; content of curriculum; regional research center; computer testing.

Pevtsova E.

Инновации и традиции в системе организации работы по преодолению дефектов правового сознания молодежи 12

The article presents the historical experience in legal education and awareness of young people in Russia and makes a disclosure on some special aspects of the modern theory of legal awareness, including the constructive approach, which enables to determine the level of legal awareness, its specific defects on the basis of quantity indicators and to work out a package of measures for improving the legal culture of young people in the country.

Key words: legal awareness; defects of legal awareness; constructive approach; legal education.

Management and Marketing

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Roadside Service of Belarus: Normative Basis, Problems and Prospects of the Development 16

The article presents the basic documents governing the organization of roadside service, reveals the problems and prospects of the development of roadside service in the Republic of Belarus.

Key words: object of roadside service; types of roadside service; legal and regulatory framework; a gas station; service station; range of services; transit facilities.

Bondarenko O.

Tasks of the Development of the Consumer Cooperatives of the Republic of Belarus 20

The paper presents the dynamics of the main indicators of the consumer cooperatives economic activity in the Republic of Belarus in 2006–2013 years. Specific features of marketing in cooperative organizations are shown; ways of enhancing marketing activity of the system are offered.

Key words: consumer cooperatives; strategy; marketing; business portfolio; product portfolio; matrix; principle.

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Approaches to the Study of Consumers' demand and Determination of Needs in Goods 27

In the article the authors present the main steps of commercial operations in the study and forecasting of demand; the sources of information on demand and factors that determine it are systematized; the methods of collection, processing and analysis of information are summarized; the problems of their use are identified. The information on existing methods for determining the needs in goods are systematized; their comparative characteristic is shown; a structure of a complex technique of forecasting needs in goods is offered.

Key words: study of demand; sources of information on demand; methods of studying the demand; methods of processing data on demand; methods of determining the needs in goods; forecasting needs in goods.

Accounting, Analysis and Audit

Trofimova A.,

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The Technique of Documenting and Accounting of Costs in Fruits and Vegetables Processing 35

The article presents the procedure of the formation, assessment and accounting of costs incurred in the technological process of the production of fruits and vegetables and documenting of these operations.

Key words: processing; pickling; salting; cabbage; document; documenting; accounting; costs; account; main production; reporting.

Korobkin A.

Ways of Improving Approaches to the Analysis of the Costs Effectiveness in the Consumer Cooperatives Organizations 41

The article presents new approaches to the estimation of the effectiveness of costs in consumer cooperatives organizations regarding new normative legal acts on accounting and structure of revenues and expenditures of organizations. Also, the article suggests the ratio of growth rates indicators for effective development of organizations. We believe it will enable to reveal and define reserves and directions for optimizing expenditures and accordingly increase profit and profitability.

Key words: expenditures; effectiveness; system of indicators; return on costs; profitability; yield.

Tyulkova E.

Experimental Assessment of Microbial Contamination Changes of Unexpired Pasteurized Milk 47

The article highlights changes in microbial count of pasteurized milk from three producers sold retail in Gomel which is stored at different temperature regimes. The studies revealed the safest sample of pasteurized milk “White nights” (produced by PUE (“Kalinkovichy dairy plant”), and mathematical regularity of changes in microbial contamination of pasteurized milk at storage regarding storage time and temperature which can be used for the assessment of milk quality without inoculation of medium.

Key words: microorganisms; temperature; expiry date; microbial count; storage; inoculation; thermal processing; quality; safety.

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Forecasting of Hygroscopicity of Cellulose-Based Wallpapers at Relative Air Humidity 52

The paper presents the results of experimental study of the sorption capacity of cellulose – based wallpapers at different values of relative air humidity. The regression model proving the possibilities of forecasting hygroscopicity of cellulose basis at humidity change is developed.

Key words: paper; wallpaper; cellulose basis; hygroscopicity; humidity; forecasting; regression; normal distribution.

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Operational Properties of Linen and Semi-Linen Fabrics 57

The article highlights the technique of defining a complex indicator for the assessment of operational properties of linen and semi-linen fabrics. Indicators of this assessment are identified on the basis of the analysis of references. Nominal rates of indicators are specified; a complex coefficient for the assessment of operational properties of linen and semi-linen fabrics is calculated.

Key words: textile materials; linen and semi-linen fabrics; abrasion; repeated bend; repeated stretching; residual cyclic deformation; durability; complex assessment.

Kuzmenkova N.

On Nomenclature of Quality Indices for Assessment of Protective Fibers Competitiveness 63

The article is devoted to working-out nomenclature of indices for assessment of competitiveness of protective luminescent fibers, modern requirements to their quality are also considered.

Key words: competitiveness; nomenclature of quality indices; protective luminescent fibers.

Abroad

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Methods of Effectiveness Assessment of Government Support of Small Business..... 68

The article analyses the development of small business in Krasnodar territory, prospects of small business development in Krasnodar territory in the years of 2013- 2017; essential problems of modern business are defined; methods of assessment of government support of small business are analyzed.

Key words: small business; methods of assessment of government support; public catering establishments; financial and economic problems of business.

Shpilevoy I.

International Tourism: Theoretical and Methodological Principles and Tendencies of Development 74

The article highlights the theoretical and methodological principles of international tourism, in which conditions necessary for its development are defined; factors which influence the formation of international tourism are specified. In total, these conditions and factors determine the level of implementation of international tourism functions. An important role of international tourism for the development of the economy is proved. Specific features of the services world market, modern trends in tourism industry are analyzed.

Key words: tourism; international tourism; global tourism market.

Regional Economics

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Potential Assessment of Petrochemical Complex Clustering in Vitebsk Region..... 80

In the article the authors justify the possibility of creating a petrochemical and refinery cluster in Vitebsk region. The assessment of the potential of clustering of petrochemical complex of Vitebsk region is carried out on the basis of calculation of coefficients of localization, the per capita production and specialization. In particular, the coefficients of production localization in the region, per capita production and regional specialization are calculated and analyzed in the regional context, and in the context of economic activities in Vitebsk region. The analysis is conducted for the period of 2000 to 2013. According to the analysis the feasibility of establishing the petrochemical and refinery cluster of Vitebsk region is concluded.

Key words: innovational and industrial cluster; clustering, clustering potential; petrochemical complex; economic activity; subsection; localization coefficient; coefficient of region specialization; petrochemical and refinery cluster of Vitebsk region.

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