

Current Issues in Consumer Cooperatives

Kapshtyk A.,

Bondarenko O.

State and development prospects of trade services by consumer cooperatives of rural population of Belarus 3

The article considers the issues of the state and perfection of trade services for residents of rural settlements of the Republic of Belarus by consumer cooperatives and other trading structures. The features of functioning of stationary and mobile retail trade units in different types of rural settlements are revealed. Based on the materials of a special questionnaire survey of managers and specialists of the regional branch of the trade sector of the Belcoopsoyuz system, the directions for improving the trade services of rural buyers for the future are suggested.

Key words: trade service; rural settlements; retail trade units; country buyers; consumer cooperatives; quality of trade service.

Pigunova O.

Allocation of development factors of consumer cooperatives trade branch of the Republic of Belarus 12

The main problems of consumer cooperatives trade branch connected with its main function – commercial activity – and based on the author’s own research and expert poll have been identified in the article. The problems have been systematized according to the levels of management: strategic and tactical. The vision of their solving has been given.

Key words: retail trade; logistic center; external and internal factors; competences; strategy; tactics; commercial activity; logistics.

Bondarenko O.

Development of trade infrastructure of consumer cooperatives in rural settlements of the Republic of Belarus 18

In the article the development trends of the infrastructure of trade of consumer cooperatives in rural settlements of the Republic of Belarus are revealed. The value of consumer cooperatives in their trade services is determined on the basis of the analysis of the statistical information base for 2005–2016. Strengths and weaknesses of the trade infrastructure development of the consumer cooperatives in rural settlements of the Republic of Belarus are defined. It was concluded that it is necessary to form a single information base on trade in rural areas. Some proposals are made to supplement the existing information base with information on the rural trade in consumer cooperatives.

Key words: trade sector; infrastructure; trends in indicators; rural settlement; consumer cooperatives.

Efficiency and Competitiveness

Byk V.

Free economic zones of the Republic of Belarus: 20 years: conditions, trends, efficiency of functioning..... 25

The article considers historical aspects, features, time lag, tasks and objectives of creating free economic zones of the Republic of Belarus; evolution of their investment environment, in particular, in respect of entering of Belarus into the Eurasian Economic Union. Analysis of economic effectiveness of FEZ activity in the Republic of Belarus for a 20-year period of functioning at national and regional levels has been conducted.

Key words: free economic zone; FEZ resident; special legal regime; mechanism of FEZ creation and functioning; forms and methods of state regulation.

Treitiakova E.

Export of the Republic of Belarus: problems and directions of development..... 37

The article presents the results of the study of export of the Republic of Belarus aimed at identifying the problems of implementing the state export policy, increasing the export potential as the basis for ensuring the external economic balance of the Belarusian economy.

Key words: export; export potential; market; sale; external economic integration; competitiveness; export diversification.

Accounting, Analysis and Audit

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Creation of information resource for drawing up management reporting on implementation costs 44

The article considers approaches to forming information resource for drawing up management reporting on the implementation costs in the system of consumer cooperatives with the purpose of making effective management decisions.

Key words: information resource; consumer cooperatives; implementation costs; accounting and analytical management support; managerial accounting; cost center.

Obukhova O.

Synthetic accounting for work-in-progress as short-term asset of industrial organizations..... 50

The article analyzes the state and main directions of the development of synthetic accounting for work-in-progress as an asset of industrial organizations. The methodology of accounting for work-in-progress in the system of synthetic accounts is presented using the recommended coefficient of product readiness.

Key words: work-in-progress; synthetic accounting; organization assets; coefficient of product readiness.

Mitrofanova G.

Management of reduction in product quality costs using functional-cost approach 56

The role of the functional-value method in efficiency of revealing the unnecessary production costs and perfection of production management is considered in the article.

Key words: costs minimization; product quality; management functions; functional approach; competitiveess.

Macroeconomic Problems of the Development of Society

Zlotnikov A.,

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New behavioral economics of Richard Thaler in the system of economic theories 60

The contribution to science of the Nobel Prize winner in the economy of 2017 by Richard Thaler is considered in the article. The analysis of the theory of the new behavioral economics is given. The ideas of the new behavioral economics reflect the leading trend in economic science – interpenetration and its interaction with other sciences. The criticism of the basic postulates of classical economic theory by R. Thaler, optimization and equilibrium are shown. R. Thaler resolved the main contradiction of classical economic theory, as a result of which there was the filling of economic theories with social meaning. The basic provisions of the new behavioral economics are considered in the article.

Key words: Richard Thaler; Nobel Prize in economics; new behavioral economics; optimization; balance; homo economicus; homo sapiens; “rational”; “people”; bounded rationality; information asymmetry.

Shalupaeva N.

Conceptual bases of strategy of national economy of the Republic of Belarus integration into global production networks 68

The conceptual bases of strategy of the national economy of Belarus integration into the global production networks are proved in the article including definition of the purpose, organizational principles and main approaches to the strategy formation, development of industry recommendations and complex of economic policy measures for the national economy integration in the international production system.

Key words: global production networks; multinational corporation; foreign direct investments; foreign trade policy; investment policy.

Point of View

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Information system development for vehicle management 74

Timely and qualitative delivery of cargo is an important requirement of a consumer of transport services. To fulfill given conditions is possible with the use of logistics, control algorithm, which allows to optimize the operation of certain elements of the transport process and to combine these elements into a single system with the help of various economic and mathematical methods. Coordinated work of all production units, acceleration of customer service, efficient registration of shipping results, tightening control over discipline are effectively resolved through the integrated automation of all stages of cargo transportation.

Key words: automation of motor transport management; efficient registration of shipping results; information system; configuration.

Education. Training of Specialists

*Snitko L.,
Kuznetsov V.,
Khraban G.*

The role of cooperative education in implementation of concept of innovative development of Belarus based on the russian experience..... 81

The article is devoted to the analysis of the Concept of the Development of Consumer Cooperatives for 2016–2020, taking into account the content of the State Program of Innovative Development of the Republic of Belarus for 2016–2020 and the development of the country within the framework of the fifth and sixth technological structures. The conceptual approaches to the development of consumer cooperation between Belarus and the Russian Federation are compared; conclusions are drawn about some of their differences and the degree of detail. The positive experience of Russia in reflecting the significant role of education as one of the independent activities of the system in the Concept of the Development of the System of Consumer Cooperatives for 2017–2021, and the provision of services for health improvement and recreation.

Key words: consumer cooperatives; innovations; innovation policy; concept; development; state program; technological structure; education.

*Sytzko V.,
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Trends in the theory and practice of preparing a modern commodity expert..... 89

The article is devoted to actual problems in the field of modern commodity science, tasks and functions in the field of commodity science. Factors determining the continuous improvement of the preparation of commodity experts and a significant expansion of the scope of their activities are revealed. The directions of the development of commodity science at the present stage are shown.

Key words: commodity; trade; commodity expert; commodity science; assortment; market; consumer; demand; quality.

Eskova O.

New opportunities for IT education at the Belarusian trade and economics university of consumer cooperatives 93

The article examines the perspectives of e-business training in Belarus and abroad. The organization of the educational process is discussed and the curricula of the specialty “Economics of Electronic Business” are analyzed in the article.

Key words: e-business; IT-education; economist-programmer; specialty; curriculum; job placement for graduates.

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