

**Trade and Public Catering**

*Tishkovskaya T.*

**Public catering of consumer cooperation of the Republic of Belarus: problems and development prospects ..... 3**

This article contains information that characterizes the development of public catering of the Republic of Belarus. The article was prepared on the basis of the state statistical surveys data of the National Statistical Committee of the Republic of Belarus and on the basis of administrative data of the Ministry of Antimonopoly Regulation and Trade of the Republic of Belarus, Ministry for Taxes and Levies of the Republic of Belarus. The article presents data about the public catering facilities and trade turnover, provision of the population with seats in public catering facilities and implementation of social standards in the public service in the Republic of Belarus.

**Key words:** public catering; social standards; trade turnover; facilities; provision of the population.

*Bondarenko O.*

**Food prices monitoring as an element of management in fixed trade facilities of rural settlements in Belarus ..... 10**

The article presents the results of studying the food prices in fixed trade facilities of the consumer cooperation of the Republic of Belarus and competitors located in rural settlements. A template for price monitoring was developed. Proposals have been made to improve the management of prices in organizations.

**Key words:** price; trade facilities; rural settlement; consumer cooperation; competitor; template; monitoring.

**Management and Marketing**

*Baybardina T.,*

*Burtseva O.,*

*Yakimik A.*

**Features of formation and implementation of loyalty programs in cooperative trade of the city of Gomel ..... 24**

The article reflects the features of the formation and implementation of loyalty programs as one of the modern marketing technologies for increasing the competitiveness of cooperative trade organizations. The basic components of loyalty programs of the retail trade network of consumer cooperation at the present stage of development of domestic retail are determined.

**Keywords:** loyalty; customer loyalty; loyalty programs; loyalty components; loyalty management; marketing technology; competitiveness; cooperative trade; consumer cooperation.

*Doroshko V.*

**Evaluation technique of the organization`s business reputation by internal and external stakeholders ..... 28**

The article describes the evaluation technique of the business reputation of the organizations from the standpoint of internal and external stakeholders in the Republic of Belarus.

**Key words:** business reputation; evaluation; internal and external stakeholders.

*Shauliukou A.,*

*Babitsky Z.*

**Accountancy development of capital assets in socially significant organizations: IFRS directions, feasible methodological solutions ..... 34**

The article considers feasible methodological approaches to the accountancy development of capital property in the public significant entities in the conditions of drawing up financial statements both in accordance with the national legal acts and requirements of international standards of financial reporting. The primary attention is given to the plant assets depreciation, the separate accounting of land and natural resources, as well as the variant of table in the explanatory note "Reconciliation of plant assets carrying amount at the beginning and end of reporting period".

**Key words:** public significant entity; capital property; plant assets; component of plant assets; depreciation; non-production tangible assets; category of plant assets; reconciliation of plant assets carrying amount.

***Modern Technologies***

*Lokteva K.*

**Innovations in the world of bed linen ..... 39**

The article presents the results of the analysis of innovative transformations of modern assortment of bed linen.

**Key words:** bed linen, innovations, market.

*Gavrish A.,*

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*Pushka O.,*

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**Physical structure analysis of paste-like culinary semi-finished product for first course .... 44**

The article presents the study of the physical structure of paste-like culinary semi finished products for soup-puree. It is shown that in the technology of preparation of paste-like culinary semi-product, the temperature of introduction into the system of surface-active substances plays a significant role. It has been established that the best indicators of liquid fluid leakage, hardness and plasticity are characterized by samples with the addition of surface-active substances at a temperature of 30...35°C.

**Key words:** semi-finished product; starch; surface-active substances; butter; consistency.

*Latskevich N.,*

*Anokhov S.,*

*Batasova N.,*

*Borisenko E.*

### **Structure evaluation by type of economic activity of the Gomel region organizations ..... 49**

The article considers the main economic indicators of Gomel region in the structure of types of economic activity. The author gives comparative characteristics of output (works, services) and indicators of employment of labor force in the main types of economic activity and republic regions.

**Key words:** type of economic activity; classification; national classifier of types of economic activity; sphere of production; services sector; structure of output (works, services).

*Chigrina A.*

### **Current state evaluation of commercial real estate in the Republic of Belarus ..... 54**

The article analyzes the current state of the commercial real estate segment in the context of regional centers. The market capacity, the structure of the real estate market is determined in the context of commercial real estate areas. The dynamics of the trade facilities commissioning is analyzed. The real estate market trends are described.

**Keywords:** real estate; real estate market; market capacity; market structure; the volume of trade facilities commissioning; sale prices; rental rates.

*Kapeliuk Z.*

### **Comparative analysis of labor productivity in Russia and countries of the world ..... 59**

The article deals with the essence of labor productivity as one of the most common indicators characterizing the level of economic development. The dynamics of labor productivity per employed person, taking into account the parity of purchasing power in Russia and some countries of the world for 2000–2016 is presented. Attention is focused on the large gap in labor productivity between regions, sectors of the economy and individual obstacles. The problems connected with low labor productivity are considered; the possibilities of its increase in Russia are indicated.

**Key words:** labor productivity; wage; economic development; factors of labor productivity growth.

*Kozyreva N.,*

*Gruzinov O.*

### **Foreign experience of using deposit-return (pledge) system for waste management and its application in the Republic of Belarus ..... 64**

The article examines the advantages and some aspects of the use of a deposit-return system for waste management of goods and packaging in the Republic of Belarus on the basis of studying foreign experience with waste management.

**Key words:** deposit-return (pledge) system; waste management of goods and packaging; secondary resources; municipal waste.

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