

**Marking the Centenary of Belkoopsojuz**

*Aksenov A.*

**Belkoopsojuz – its formation and challenging years (1917–1921)..... 3**

In 2017 the largest socioeconomic organization of the Republic of Belarus – Belkoopsojuz – celebrates its 100th anniversary. The finalization of Belkoopsojuz as a system and an organizational, economic, cultural and educational centre of Belarusian consumer cooperatives and their unions took place in extremely unfavourable conditions. This process was coincident with World War I, the Russian Revolution, German and Polish interventions, the Russian Civil War and the policy of War Communism.

The article is devoted to the background of Belkoopsojuz origin and the first years of its activity. The formation of the centre of consumer cooperation in Belarus is considered amidst difficult socioeconomic situation and political confrontation both in the territory of the former Russian Empire and in the Eastern European region. The consequences of World War I, revolutionary upheaval, the national crisis in Russia, the desire for national revival reflected in the history of Belarusian consumer cooperatives.

**Key words:** consumer cooperatives; Belkoopsojuz; Centrobelsojuz, cooperatives; world war; crisis; revolution; decree; common consumer society (EPO); War Communism.

**Innovations**

*Bondar A.,*

*Kobzev I.*

**Innovative Import Substitution..... 13**

The article describes the category of innovative import substitution, its distinctive features and essential characteristics, and analyses methodological approaches to its definition. The article identifies the terminological distinction between the concepts of "import substitution" and "import substitution" in the context of state protectionism. The article summarizes the scientific research on the characteristics of import substitution processes in the system of national economy. It reveals the role of innovation in overcoming the negative import substitution effects of the global macroeconomic instability, and levelling threats to the openness of the national economy and resource shortages. The article explains the need to enhance the innovative import substitution in the Republic of Belarus and offers a system of measures for its implementation by building intellectual capital, extensive use of the achievements of Belarusian fundamental and applied science, the introduction of new high-tech.

**Key words:** import substitution; innovations; intellectual capital; competitiveness; technology; efficiency; security; demand; investment; policy; import; market; workers.

*Andrijanchikova M.,*

*Mitrofanova G.*

**Peculiarities of Structural Parameters as Factors of Innovation Activity of Entities ..... 18**

The article considers the role of organizational management in the efficiency of innovation activity of entities. A special focus is on the linear-functional management structure and the reasons restraining its application in innovative entities.

**Key words:** innovation process; organizational structure of management; linear-functional structure; line manager; functional manager; hierarchical level.

*Kadovba E.*

**Regional Innovation Potential: Conceptual Approaches to its Representation, Structure and Classification** ..... 21

The article shows results of the research on the essence of regional innovation potential; identifies and systematizes existing in scientific literature approaches to its definition. The advantages and disadvantages of different definitions of regional innovation potential have been discovered. The article represents the author's definition of the studied concept, its constituent elements and classification.

**Key words:** innovative potential of the region; innovation; resource approach; system approach; structure of the innovative potential of the region.

*Trejtyakova E.*

**Regional Innovation Potential: Conceptual Approaches to its Representation, Structure and Classification** ..... 30

One of the crucial issues in managing investment activities is designing an effective estimating method of economic accountability of investment projects. The article proves the relevancy of comprehensive estimation of investment projects accountability. The risks at the stages of investment projects implementation are grouped. The methods of quantitative estimation of investment projects accountability are defined and described by way of illustrative example.

**Key words:** investment; investment project; accountability; estimation methods.

**Finance**

*Kovaleva N.*

**Organizing Enterprise Budgeting** ..... 36

The article represents modern approaches to budget management system and administration of budget, taking into account the current economic situation in the country. It describes various options of the organization of budget process. The proposed recommendations will help to manage activities of enterprises more effectively.

**Key words:** budget; process; system; management; specialist; administration; financial planning.

*Kikot I.*

**Cash Flow Management and Budgeting** ..... 41

The article reveals the potentials of cash flow budget in increasing control over the effective application of funds based on goods-wise paying capacity. The author describes both the requirements for investment funding and the method of intertemporal constraint of long-term, medium-term and short-term budgets based on investment budget and cash flow budget.

**Key words:** cash flow budget; investment balance sheet; goods-wise paying capacity; capital budget.

## Human Resources Management

*Misnikova L.,*

*Khoronenko Y.*

### **Searching for Labour Compensation System in the Current Economic Environment ..... 47**

In an article in the historical aspect the approaches to the organization of payment in trade of consumer cooperatives were considered in order to select appropriate approaches in the current economic situation.

**Key words:** wages; stages of development; remuneration system; piecework wage system; piece-regressive system of remuneration; Stolin method of remuneration; piece-rates; commission system of remuneration; the system of "floating" of salaries; standard payroll.

*Kovalchuk A.,*

*Sheremetova O.*

### **Analysis of Occupational Traumatism in the System of Consumer Cooperatives ..... 53**

The article analyses occupational traumatism in the system of consumer cooperatives over a period of 2010-2015. The overall trend in accidents in the workplace including fatal and severe outcomes is shown. The authors describe causes of workplace injuries; problems and priority guidelines of labour protection improvement and recommendations for their achievement.

**Key words:** production traumatism; labour protection; safe terms of labour; industrial accident; mortal end; consumer cooperation; production discipline; instructing; safe receptions of labour.

## Management and Marketing

*Bajbardina T.,*

*Machalova V.*

### **Development of Distribution Activities of Domestic Manufacturers on Foreign Markets based n Marketing Approach in Management ..... 59**

The article describes development trends of the distribution activities of domestic manufacturers on foreign markets. The evaluation and the peculiarities of the formation of distribution policy based on marketing approach in management are represented in the article.

**Key words:** distribution channel; distribution system; distribution activities; distribution policy; intermediaries; domestic producer; marketing management; management of distribution channels.

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## Modern Technologies

*Gavrish A.,*

*Nemirich A.,*

*Ishchenko T.,*

*Pushka O.,*

*Gorkusha L.*

**Technological Characteristics of Innovative Pureed Soups with the use of Semi-Processed Products..... 64**

The article describes technological characteristics of innovative pureed soups with the use of semi-processed products. It is proved that the optimal concentration of semi-processed products in pureed soups is 10 per cent to the mass of recipe mixture. It is defined that sedimentation stability of innovative pureed soups is higher comparing to test soups due to the presence of modified starch and surfactants in semi-processed products. The article investigates the influence of semi-processed products on the color of pureed soups.

**Key words:** pureed soup; quality; technology; consistence.

*Kuzmenkova N.*

**Competitiveness Estimation of Protective Luminescent Fibers for Securities ..... 71**

The article estimates the levels of quality and competitiveness of new types of protective luminescent fibers for securities. The designed fluorescent fibers can be used in documents security technologies; they can extend the range of synthetic fibers with special properties.

**Key words:** protection against forgery; crazing in polymers; polyethylene terephthalate fibers; luminescent properties; competitiveness.

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## Novelty Books

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## Jubilees and Dates

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